Successful Treatment Outcomes Using Motivational Incentives
Today’s PAMI Panelists

- Maxine Stitzer, Ph.D./Lead PI MIEDAR CTN Study, John Hopkins University
- John Hamilton, LMFT/Blending Team Member, Berke Associates
- Lonnetta Albright, Chair – PAMI Blending Team/Director Great Lakes ATTC
Today’s Objectives

- Preview PAMI product
- Review the research
- Discuss clinical implications
- Demonstrate the technology
- Announce dissemination strategies
MIEDAR NIDA Research

Hand-Off Meeting

Motivational Incentives for Enhanced Drug Abuse Recovery

A Blending Team - researchers, providers, and Addiction Technology Transfer members is formed to address critical needs in the treatment field

Blending Team

Develops products for use in the field

PAMI Promoting Awareness Of Motivational Incentives
PAMI Awareness Campaign Package

- Incorporates a multi-media approach
- Supported by research
- Highlights MIEDAR NIDA-CTN study results including Fishbowl Technology
- CD-ROM interface
CD-ROM Elements

- Video
- Presentations (Policy Makers and Clinicians)
- Tool Kit
- Resources
Course Content

Why Motivational Incentives
Definitions
History
Founding Principles
Low Cost Incentives
Clinical Applications
Tool Kit

- Sample tools
  - Fundraising ideas
  - Activities
  - Reward Receipt Record
  - Tickets
  - Policy and Procedures
- Letter to Single State Authorities
Resources

- 7 Principles of Motivational Incentives
- Frequently Asked Questions
- Graphs
- Articles
- Annotated Bibliography
- Research Order Form
Considerations for Agency Directors

- Requires minimum investment for increased retention
- Adoption of an evidence-based practice
- Requires limited training for staff
- Motivates staff (possible retention)
- Provides a fun environment
- Promotes teamwork
Considerations for Policy Makers

- Requires minimum investment to reduce client drug use
- Encourages people to stay in treatment longer
- Helps to reduce societal costs
- Requires minimal training to implement technique
Considerations for Clinical Staff

- Allows staff and clients the opportunity to recognize successful treatment outcomes
- Provides a tool to help clients achieve goals
- Encourages participation with ancillary services
- Leads to increased retention
- Leads to reduced drug use
Core Principles

- Identify The Target Behavior
- Choice of Target Population
- Choice of Reinforcer
- Incentive Magnitude
- Frequency of Incentive Distribution
- Timing of Incentive
- Duration of the Intervention
Low Cost Incentives

- **MIEDAR** studies focused on managing the cost and efficacy of incentives
- **Fishbowl Drawing Method**—clients select a slip of paper from a fish bowl
- Behavior is rewarded immediately
- Client draws from the fish bowl immediately after a negative urine screen
- Client exchanges prize slip for a selected prize from the cabinet
Low Cost Incentives

To help manage the cost, half of the slips offer a “good job” reward and the other half are winners of prizes as follows:

- $\frac{1}{2}$ – Small prize ($1$)
- $\frac{1}{16}$ – Medium prize ($20$)
- $\frac{1}{250}$ – Jumbo prize ($100$)
Bibliography


PAMI Blending Team

Lonnetta Albright, Chair - Great Lakes ATTC
  Scott Kellogg, Ph.D. – Rockefeller University
  Therese Killeen, RN, Ph.D. – Medical University of South Carolina
  Amy Shanahan, M.S. Northeast ATTC
  Anne-Helene Skinstad, Ph.D. – Prairielands ATTC

ADDITIONAL CONTRIBUTORS

  Maxine Stitzer Ph.D., CTN PI – Johns Hopkins University
  Nancy Petry Ph.D. – University of Connecticut Health Center
  Candace Peters, MA, CADC- Prairielands ATTC
  Z-3 Concepts – Video Production Company
Products Availability

● Products Completed
  1. Buprenorphine Treatment: Training for Multidisciplinary Addiction Professionals
  2. Short-Term Opioid Withdrawal Using Buprenorphine
  3. S.M.A.R.T. Treatment Planning: Utilizing the Addiction Severity Index (ASI)

● In Development
  5. Promoting Awareness of Motivational Incentives (PAMI)