

**Technical Assistance Workshop: Developing PCORI Applications for Patient Centered SUB
Research
Speakers Biographies**



Joe V. Selby, MD, MPH, Executive Director, PCORI

A family physician, clinical epidemiologist, and health services researcher, Dr. Selby has more than 35 years of experience in patient care, research, and administration. He is responsible for identifying strategic issues and opportunities for PCORI and implementing and administering programs authorized by the PCORI Board of Governors.

Dr. Selby joined PCORI from Kaiser Permanente, Northern California, where he was Director of the Division of Research for 13 years and oversaw a department of more than 50 investigators and 500 research staff members working on more than 250 ongoing studies. He was with Kaiser Permanente for 27 years. An accomplished researcher, Dr. Selby has authored more than 200 peer-reviewed articles and continues to conduct research, primarily in the areas of diabetes outcomes and quality improvement. His publications cover a spectrum of topics, including effectiveness studies of colorectal cancer screening strategies; treatment effectiveness, population management, and disparities in diabetes mellitus; primary care delivery; and quality measurement. Dr. Selby was elected to membership in the Institute of Medicine in 2009 and was a member of the Agency for Healthcare Research and Quality study section for Health Care Quality and Effectiveness from 1999 to 2003.

A native of Fulton, Missouri, Dr. Selby received his MD from Northwestern University and his MPH from the University of California, Berkeley. He was a commissioned officer in the Public Health Service Corps from 1976 to 1983 and received the Commissioned Officer's Award in 1981.



David Hickam, MD, MPH, Program Director, Science, PCORI

David Hickam, MD, MPH, is the Program Director of the Clinical Effectiveness Research program at the Patient-Centered Outcomes Research Institute (PCORI). He is responsible for developing PCORI's research program that evaluates comparisons among alternative clinical strategies in a broad range of clinical domains, and he also provides staff support to the PCORI Methodology Committee.

Hickam is a specialist in internal medicine and has 30 years of experience as a health services researcher. His past research has focused on strategies for improving health care outcomes among adults with chronic diseases. Hickam previously held the rank of professor in the Department of Medicine at Oregon Health and Science University (OHSU). He also held a joint faculty appointment in OHSU's Department of Medical Informatics and Epidemiology. He was a senior investigator in the Oregon Evidence-based Practice Center at OHSU and also served as co-director of the health services research and development program at the Portland VA Medical Center. He has expertise in a broad range of both quantitative and qualitative research methodologies.

In 2005, he became the founding director of the John M. Eisenberg Clinical Decisions and Communications Science Center, funded by the Agency for Healthcare Research and Quality. The Eisenberg Center has developed innovative approaches for helping people use evidence-based information to participate in decision making about their health care.

Hickam received his BA from Stanford University, an MD from the University of California, San Francisco, and a MPH from the University of California, Berkeley.

Walter Ling, M.D., UCLA



Walter Ling, M.D., is Professor of Psychiatry and Founding Director of the Integrated Substance Abuse Programs (ISAP) at UCLA, one of the foremost substance abuse research groups in the United States and worldwide. He is board certified in neurology and psychiatry, is active in research and clinical work, and has been listed in “Best Doctors in America,” “Best Doctors in the West,” and “Best Doctors in Los Angeles.” Dr. Ling’s research in pharmacotherapy for opioid addiction provided pivotal information for the approval of LAAM, naltrexone, and buprenorphine. His current research includes opioid use disorders, opioid-induced hyperalgesia, treatment of pain in opioid-maintained patients, including those treated with buprenorphine, the role of buprenorphine in the management of pain in these patients, and examination of methylphenidate for methamphetamine dependence. The scope of ISAP’s research under Dr. Ling’s leadership has encompassed the development of pharmacotherapies and behavioral therapies for the treatment of substance use disorders involving opioids, cocaine, methamphetamine, alcohol, and nicotine. Dr. Ling has extended ISAP’s research beyond the United States to Asia and the Middle East, and he has led or participated in international training efforts in 15 countries to advance addiction medicine and addiction research. As Principal Investigator of the Pacific Region Node of the NIDA Clinical Trial Network (CTN), Dr. Ling recently completed a nationwide 11-site trial investigating the effectiveness of buprenorphine provided with extended-released naltrexone for reducing cocaine use in cocaine-dependent individuals who have a history opioid use disorder, and is currently leading analysis efforts. Dr. Ling is currently directing another CTN clinical trial for the treatment of methamphetamine use disorders that will examine a novel stepped approach utilizing a medication combination and enhanced methods for confirming medication compliance. Dr. Ling’s current and future research projects will continue to examine potential and promising methods for the treatment of substance use disorders.



Adam C. Brooks Ph.D, Treatment Research Institute

Adam C. Brooks, Ph.D. is a Senior Research Scientist working on continuous care and adaptive treatment protocols, along with performance-based contracting strategies. Dr. Brooks has a Ph.D. in clinical psychology with a specialization in marital and family therapy from St. John’s University. Prior to joining TRI, he was at the Columbia University Division on Substance Abuse where he treated substance abusing patients using a variety of empirically validated treatments. He is an expert supervisor in Motivational Interviewing, and part of a team at Columbia developing a teleconferenced form of supervision for distance learning of the technique. His research interests include computer-assisted treatment and training interventions, use of phone technology in treatment and recovery monitoring, and workforce development in the use of evidence-based practices.

Cynthia I. Campbell, PhD, MPH: Division of Research, Kaiser Permanente Northern California

Dr. Cynthia Campbell is a research scientist at the Division of Research, Kaiser Permanente Northern California, conducting research on the treatment of substance use and mental health problems. Her interests include access to treatment, chronic pain and substance use, prescription opioid use and misuse, adolescent behavioral health, benefit design and cost sharing, and organizational factors and policy related to these areas. She is currently the principal investigator of a NIDA-funded study examining the impact of the ACA on addiction and HIV services, a NIDA-funded study examining substance use service intensity for buprenorphine patients, and a PCORI-funded study of a patient activation intervention in primary care for chronic pain patients starting long-term prescription opioid use. Her work also includes the assessment of attention deficit hyperactivity disorder (ADHD) in children. She received her doctorate in Public Health at the University of Michigan, and conducted her postdoctoral work at UCSF in a NIDA-funded fellowship on Substance Abuse and Health Services.



James H Ford, II, PhD, Center for Health Enhancement Systems Studies

James H. Ford II, Assistant Scientist in the Center for Health Enhancement System Studies at the University of Wisconsin-Madison. He earned his PhD in Health Systems Engineering from the University of Wisconsin-Madison. He has over 30 years of healthcare experience working in both the acute and behavioral health fields. Prior to receiving my PhD in Industrial Engineering in 2004, I worked as a health systems engineer for the Baptist Healthcare System in Memphis, Tennessee using health systems engineering techniques to improve client services. Over the past twelve years, my research has continued to focus on the application of health systems engineering principals and techniques to improve health care delivery systems within behavioral health by working with community based treatment providers, states and the Veterans Administration. In my dissertation, I explored how employee commitment, coping and self-efficacy impacted employee behavior towards organizational change. The majority of my prior research has focused on evaluating the impact of a quality improvement intervention (NIATx) on improving access to and retention in substance abuse treatment. Recent research projects have explored the relationship between the implementation and sustainment of organization change and its impact on employee commitment to change.

He has served as a PCORI reviewer in the past and is currently a member of the PCORI Improving Health Systems review committee